

**2010 Oregon Transportation Summit
Preliminary Agenda – Updated August 12th
Smith Memorial Student Union, Portland State University**

Program Overview

7:30am to 8:00am	Registration						
8:00 to 10:00am	Plenary Session	<p>Performance Management in Transportation Featuring a presentation by Joshua Schank (Bipartisan Policy Center) and a prepared response by Terry Moore (EcoNorthwest/University of Oregon) Moderated by Jennifer Dill (OTREC)</p>					
10:00am to 12:00pm	Workshops	<p>Data and Decision Making <i>Led by Deena Platman, Metro</i></p>	<p>Resilient Infrastructure <i>Led by Andre LeDuc, Oregon Partnership for Disaster Resilience</i></p>	<p>Transportation Planning Rule Cagematch <i>Led by Frank Angelo, Angelo Planning Group</i></p>	<p>Livability in Small Communities with No Money <i>Led by Nico Larco, University of Oregon</i></p>	<p>Go Go Gadget Gadgets! <i>Led by Peter Koonce, Portland Bureau of Transportation</i></p>	<p>Are You Charged Up about Electric Vehicles? <i>Led by John MacArthur, OTREC</i></p>
12:00pm to 2:00pm	Luncheon	<p>Keynote Presentation by Author Peter Hessler (<i>Country Driving</i>)</p>					
2:00pm to 4:00pm	Workshops	<p>The Changing Climate of Transportation Planning <i>Led by Jason Franklin, Parametrix</i></p>	<p>Practical Design <i>Led by Chris Tiesler, Kittelson and Associates</i></p>	<p>Transportation Governance <i>Led by Lynn Peterson, Clackamas County</i></p>	<p>Transportation Implications of Brownfields <i>Led by Roxi Thoren, University of Oregon</i></p>		

Detailed Session Descriptions

Plenary Session: Performance Management in Transportation

Joshua Schank, Transportation Research Director for the Bipartisan Policy Center (Washington, D.C.) will present the findings of BPC's 2009 report, *Performance Driven*, which recommends "bold and comprehensive reform founded on a relative simple proposition: U.S. transportation policy needs to be more performance-driven, more directly linked to a set of clearly articulated goals, and more accountable for results." Terry Moore (EcoNorthwest/University of Oregon) will serve as the discussant and will offer a prepared response to the presentation prior to Q&A.

Workshop A1: Data and Decision-Making

A deeper exploration of the morning plenary session on performance management, this session looks at opportunities and challenges around data for transportation professionals and researchers and asks: What are we doing to better collect and manage data? How do we turn large amounts of data into meaningful information? Can we effectively share data across agencies and with the general public? How are we leveraging data for decision-making? Led by Deena Platman, Metro. Confirmed Speakers: Kristin Tufte (PSU), Shaun Quayle (Kittelson and Associates), Daniela Bremmer (WSDOT), Rita Conrad (Metro).

Workshop A2: Resilient Infrastructure

How do we weigh the risk of tsunamis, earthquakes and gradual deterioration against the cost of designing and building indestructible infrastructure? The term "resilient" has emerged to describe infrastructure that can "weather the storm." What are the innovations in materials and techniques that are emerging and how are they people incorporated into projects around Oregon? Led by Andre LeDuc (Oregon Partnership for Disaster Resilience, University of Oregon). Confirmed Speakers: Bruce Johnson (Oregon DOT), Josh Bruce (UO), Scott Ashford (OSU).

Workshop A3: Transportation Planning Rule (TPR) Cagematch

The TPR requires that local jurisdictions provide transportation options and alternative modes, but it also requires that the function of state facilities aren't compromised when comprehensive plan changes are made. These two requirements often come into direct conflict when local jurisdictions attempt to develop transit and pedestrian supportive land uses adjacent to state facilities. With diminishing funds and increasing demands on existing infrastructure this issue is further exasperated. This session debates both sides of the issue in the search of a sustainable solution. Led by Frank Angelo, Angelo Planning Group. Confirmed Speakers: Bob Cortright (DLCD), Lidwein Rahman (ODOT), Kathryn Brotherton (City of Eugene), Tom Kloster (Metro).

Workshop A4: Livability in Small Communities with No Money

All the talk about creating livability is great but what if a community – especially a smaller community – has no funding to implement these innovations? Are there effective technologies or small projects that can be deployed incrementally or piecemeal? Led by Nico Larco, University of Oregon. Confirmed Speakers: Kelly Clifton (PSU)

Workshop A5: Go Go Gadget Gadgets (Technology Showcase)

What are the newest technologies that will make our transportation infrastructure smarter, safer and more efficient? This session will showcase the latest and greatest examples of Intelligent Transportation Systems being invented, researched, and deployed. Led by Peter Koonce, Portland Bureau of Transportation. Confirmed Speakers: David Porter and David Kim (OSU), Kate Hunter-Zaworski (OSU), Steve Hill (IBM), Christopher Garlick (PBSJ), Ken Kato (UO)

Workshop A6: Are You Charged Up about Electric Vehicles?

From manufacturing to pilot marketing, electric vehicles are coming to Oregon. If you've missed the headlines and symposia or wondered what it all means, this session will shed light on it for you. Speakers will examine the implications for our power grid, vehicle technology, urban design and travel behavior. It's everything you need to get charged up about electric vehicles. Led by John MacArthur, OTREC.

Luncheon: Keynote Presentation by Peter Hessler, Author of *Country Driving*

"In the summer of 2001, Peter Hessler, the longtime Beijing correspondent for *The New Yorker*, acquired his Chinese driver's license. For the next seven years, he traveled the country, tracking how the automobile and improved roads were transforming China. Hessler writes movingly of the average people—farmers, migrant workers, entrepreneurs—who have reshaped the nation during one of the most critical periods in its modern history."

Workshop B1: The Changing Climate of Transportation Planning

House Bill 2001 has brought the green house gas discussion to the local level and this session will explore how the law's GHG reduction targets will change transportation planning throughout the state. This session examines the work that Metro is doing to meet the requirements of the house bill and how this work will impact other jurisdictions in the region. But this isn't just a Metro area issue; state rules are likely to impact most jurisdictions in Oregon. Led by Jason Franklin, Parametrix. Confirmed Speakers: Robin McArthur (Metro), Brian Gregor (ODOT), Bob Cortright (DLCD).

Workshop B2: Practical Design

This session delves into the concept of "practical design," which proposes common sense as an antidote to over-engineered, over-budget, over-due project outcomes. What is practical design? Perhaps more importantly, how can practical design be logically and effectively applied to achieve its purpose of delivering value at reduced costs? What does it really take to be successful with this strategy? Learn more about practical design and see some successful case studies. Led by Chris Tiesler, Kittelson and Associates. Confirmed Speakers: Joe Jones (MoDOT), Beth Wemple (Kittelson and Associates), Cathy Nelson (ODOT).

Workshop B3: Transportation Governance

From the Portland City Club's recent study to work done by OTREC faculty, recent research efforts offer different perspectives on governance of our transportation systems. What are the strengths and weaknesses of our current approach, what are new ideas and how might we transition from today to tomorrow? Led by Lynn Peterson, Clackamas County. Confirmed Speakers: Stephen Griffith (Portland City Club), Susan Brody (PSU) and Rich Margerum (UO), Coleen Clementson (San Diego Association of Governments), Steve Rudy (Denver Region Council of Governments).

Workshop B4: Transportation Implications of Brownfields

In February 2010, EPA announced a pilot program to clean up and redevelop contaminated sites, known as brownfield sites, in coordination with communities' efforts to develop public transportation and affordable housing. In coordination with HUD and DOT, EPA selected five sites around the country. While none of these sites is in Oregon, this session will examine the transportation implications of brownfields and other forms of infill development. Led by Roxi Thoren, University of Oregon. Confirmed Speakers: Brian Harper (Metro), Gordon Zimmerman (City of Oakridge), Mike Slater (EPA)